

The

DORNA

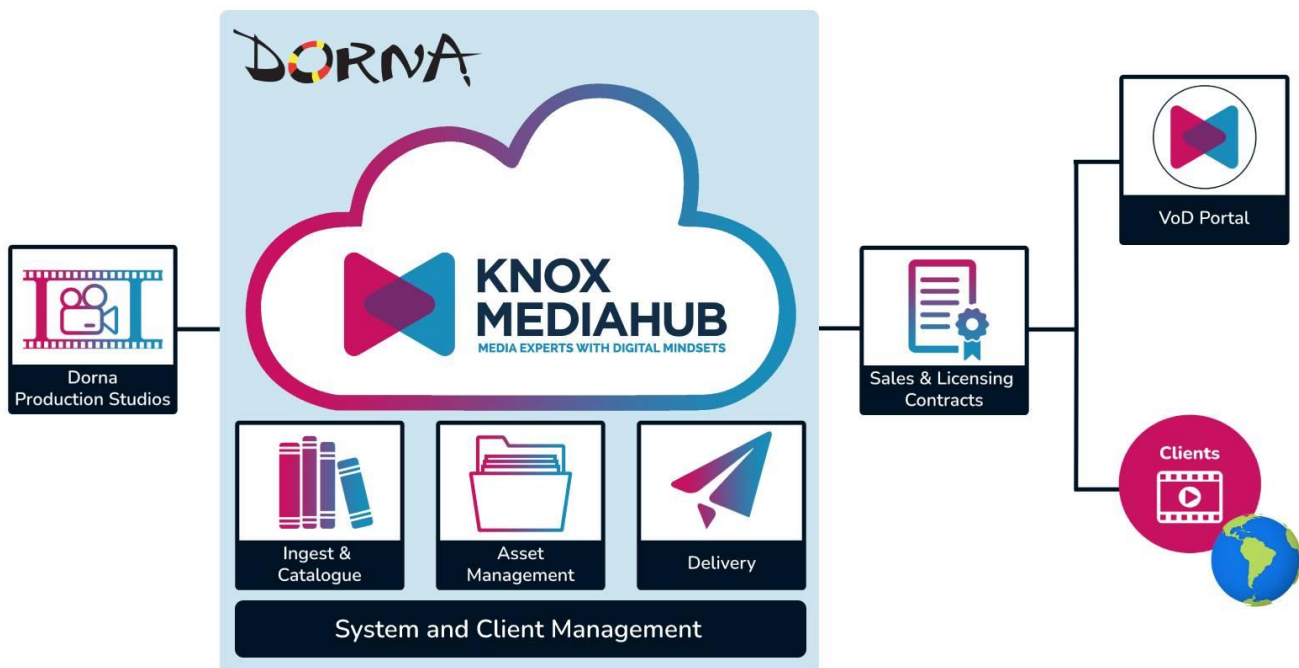
Business Case



The Needs

- More than 40 different finished programs and an huge stock of raw footage produced for each event.
- Reach their clients a few seconds after events happen.
- Worldwide delivery - 5 continents.
- No scalability limits.
- Customized Portal Client for automatically downloading, transfer and pushing content according to pre-set rules based on metadata.
- Immediacy, extreme customization, and automation of workflows.
- No hardware, software, storage, or operational resources to be involved.

The Solution



“

We rely on KnoxMediaHub to empower our business strengthening the connection with our clients and giving us a way to manage our high volume of content.”

— Jordi Sais, Director of IT, Dorna TV

The Benefits

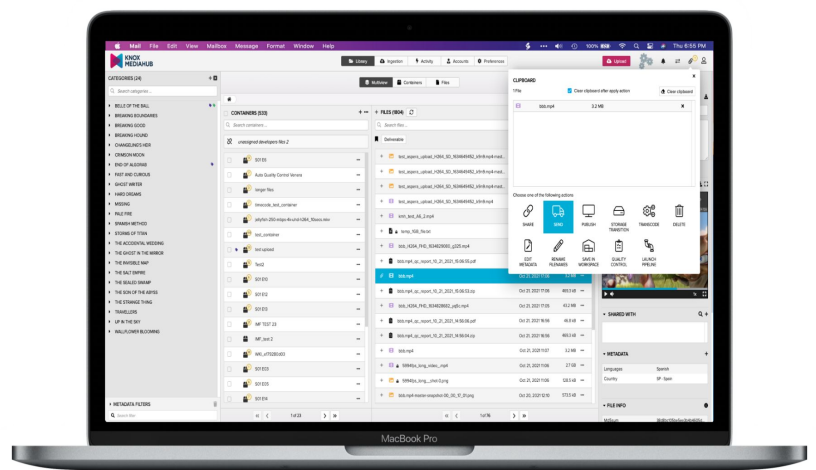
- Automated allocation/delivery of Content according to Licenses sold.
- Being in direct control over the complete Catalogue and every single Asset.
- Central Screening Point for all authorized users.
- Removing middlemen (third-party companies).
- Remote work with the highest security Standards, leveraging AWS compliance.
- Unprecedented QoS to their own clients.
- Delivery certification in real-time.
- Single UI seamlessly integration with external services.
- Non-tech, user-friendly operation.
- Huge savings: no CAPEX / much lower OPEX.
- Flexibility to develop new business models.
- Seamless scalability and flexibility.

“KnoxMediaHub is the glue that ties together in a single UI most of the functionalities a Media company needs in their day-to-day workflows”

KnoxMediaHub is a MAM and Distribution cloud platform where you can run in just a few seconds automated workflows with no 3rd party companies.

We provide your company with the ability to run:

- File Ingestion & Transformation
- Media Auto Quality Control
- Encoding & Transcoding
- File Transfer Acceleration
- Screening
- Rights Management



40, Benet Mateu
08034, Barcelona, Spain
www.knoxmediahub.com
935 34 22 75

